

BRAYCE Sponsorship Tiers

Every Sponsorship Transforms a Life

Each tier below tells two stories — the impact your gift can make on a BRAYCE student's journey and the meaningful recognition your company receives in return. As global citizens, together we can provide life-changing educational and leadership opportunities to an often underserved group of young people.



EVENT SPONSORSHIP OPPORTUNITY

Friend | \$250

Support a BRAYCE student with the essentials—providing a BRAYCE-branded camp backpack and much-needed toiletries for their time in Chester.

- Table sponsor with logo recognition at the 2026 Scholarship Fundraiser
- Name recognition in digital presentation at the 2026 Scholarship Fundraiser

ANNUAL SPONSORSHIP OPPORTUNITIES

Advocate | \$500

Make the journey possible by covering the cost of a United States visa application and process for a BRAYCE student—a critical step in bringing them here.

- Personal thank you note from a BRAYCE student
- Name listed in the BRAYCE Annual Report
- BRAYCE “20 Years” commemorative keepsake
- Name recognition in digital presentation at the 2026 Scholarship Fundraiser
- Name on BRAYCE.com 2026 Scholarship Fundraiser page

Bridge Builder | \$1,000

Help students arrive confident and prepared by supporting their transition to life in Chester, examples include advanced English language instruction, mentoring, presentation skills, swimming lessons, and CPR training.

- Personalized video message from current scholarship participants
- Logo listed in the BRAYCE Annual Report
- BRAYCE “20 Years” commemorative keepsake
- Logo recognition in digital presentation at 2026 Scholarship Fundraiser
- Logo on BRAYCE.com 2026 Scholarship Fundraiser page
- Recognition during live presentation at 2026 Scholarship Fundraiser



Cultural Connector | \$2,500

Bring a BRAYCE student to the United States by covering round-trip international airfare and essential travel logistics.

- Personalized post-experience Student impact letter
- Logo listed in BRAYCE Annual Report
- BRAYCE “20 Years” commemorative keepsake
- Logo recognition in digital presentation at 2026 Scholarship Fundraiser
- Logo on the BRAYCE.com sponsor page and 2026 Scholarship Fundraiser page
- Recognition during live presentation at 2026 Scholarship Fundraiser
- Two (2) 2026 Scholarship Fundraiser tickets
- Recognition in *Chester Events Magazine*

Ambassador | \$5,000

Support a BRAYCE student’s journey to the United States and fund half of their scholarship experience, including host family stipends and program activities.

- Personalized post-experience Student impact letter
- Highlighted recognition and logo in BRAYCE Annual Report
- BRAYCE “20 Years” commemorative keepsake
- Logo recognition in digital presentation at 2026 Scholarship Fundraiser
- Premium logo placement on the BRAYCE.com sponsor page and 2026 Scholarship Fundraiser page
- Spotlight recognition during live presentation at 2026 Scholarship Fundraiser
- Four (4) 2026 Scholarship Fundraiser tickets
- Highlighted recognition with quote included in *Chester Events Magazine*

Global Champion | \$10,000

Sponsor the full journey of a BRAYCE student from Brazil to the United States, start to finish. You can be the single reason this young person’s life is changed.

- Personalized post-experience student impact letter
- Featured partner profile in BRAYCE Annual Report
- BRAYCE “20 Years” commemorative keepsake
- Premier logo placement in digital presentation at 2026 Scholarship Fundraiser
- Logo placement on BRAYCE.com homepage, sponsor page, and 2026 Scholarship Fundraiser page
- Speaking opportunity during opening and/or closing remarks at the event
- Six (6) 2026 Scholarship Fundraiser tickets
- Featured recognition with quote opportunity in *Chester Events Magazine*
- Personalized Annual Impact Report
- Choice of engagement opportunity with a BRAYCE student
- Named 2027 scholarship sponsor
- Commemorative BRAYCE Champion Plaque

ANNUAL SPONSORSHIP OPPORTUNITIES MATRIX

2026-2027



Benefits	\$10,000 Global Champion	\$5,000 Ambassador	\$2,500 Cultural Connector	\$1,000 Bridge Builder	\$500 Advocate
Student message	Personalized post-experience student impact letter	Personalized post-experience student impact letter	Personalized post-experience student impact letter	Personalized video message	Personal thank you note
Recognition in BRAYCE Annual Report	Featured partner profile + logo	Highlighted recognition + logo	Logo	Logo	Name
BRAYCE “20 Years” commemorative keepsake	✓	✓	✓	✓	✓
Sponsor recognition at annual fundraising event	Top-tier logo placement in digital presentation	Logo in digital presentation	Logo in digital presentation	Logo in digital presentation	Name in digital presentation
Recognition on website	Logo placement on BRAYCE homepage, sponsor page, + event page	Premium logo placement on BRAYCE sponsor page + event page	Logo on BRAYCE sponsor page + event page	Logo on event page	Name on event page
Event recognition	Speaking opportunity during opening and/or closing remarks	Spotlight recognition during oral presentation	Recognition during oral presentation	Recognition during oral presentation	
Event ticketing	6 tickets	4 tickets	2 tickets		
Recognition in <i>Chester Events Magazine</i>	Featured + quote opportunity	Highlighted + quote opportunity	✓		
Customized impact report	Personalized annual impact report				
Student engagement opportunity	✓				
Scholarship naming recognition	Named 2027 scholarship sponsor				
Commemorative BRAYCE Champion Plaque	✓				